



Unleashing Passion and Purpose  
In People and Organizations

Objectives:

- Identify the qualities of effective leaders today
- Identify your values as a leader and use them to guide you
- Clarify your vision and communicate and lead from your vision
- Discover how to motivate and empower yourself and others
- Develop a plan of action for leading with passion and purpose

## Discovering Your Passion to Lead

**Purpose: To provide new leaders with the knowledge and skills to lead with passion and purpose in a constantly changing environment.**

**Agenda:**

**Leaders with Passion and Purpose**

- The new leader today – what is expected
- Why passion and purpose are important for today's leaders
- Examples of leaders with passion and purpose

**Leading from Your Values**

- Identifying your values
- Examining how you live by your values
- Discovering how you can use your values to guide you as a leader

**Creating Your Vision**

- The power of vision
- Creating your vision
- Communicating and leading from your passion and vision

**Motivation**

- Motivate yourself first and then others
- Unleashing passion and purpose in others
- Keeping focused and on track

**Action Plan**

- Create a action plan for leading with passion and purpose

**Methodology:** This is a highly experiential program which combines short lectures a variety of individual and group exercises.

**Length:** 3 – 4 hours.

**AV Needs:** LCD Project, screen, and Flip Charts